

Bhoj Reddy Engineering College for Women: Hyderabad

Department of Business Administration

Lesson plan of faculty member for the academic year 2018–19

Class: IV B Tech

Branch-Section: ECE-B

Semester: I

Subject: Management science

Lectures per week:4

Lecture Number	Topics to be covered	Date (s)
UNIT – I: Introduction to Management and Organization		
1	Introduction to Management and Organization	9 July 2018
2	Nature and importance of management	12 July 2018
3	Functions of management	13 July 2018
4	Objectives and changes to Management	14 July 2018
5	System's approach,	16 July 2018
6	Scientific management theory	19 July 2018
7	Fayol's principles of management	20 July 2018
8	Motivation theories (Maslow, Douglas)	21 July 2018
9	Theory X, Theory Y	23 July 2018
10	Motivation theories (Elton Mayo, Herzberg Vroom's Valence)	26 July 2018
11	Leadership styles	27 July 2018
12	Social responsibilities of management	28 July 2018
13	Introduction to organization	30 July 2018
14	Designing organizational structures	2 August 2018
15	Types of organization	3 August 2018
16	Departmentation and decentralization	4 August 2018
UNIT – II: Operations and Marketing Management		
17	Introduction to plant layout	9 August 2018
18	Principles and types of plant layout	10 August 2018
19	Methods of production	11 August 2018
20	Work study, Method study	13 August 2018
21	Work measurement, SQC	16 August 2018
22	Methods of production	17 August 2018
23	Business Process Re-engineering,	18 August 2018
24	TQM, Six sigma	20 August 2018
25	Deming's contribution, ABC analysis	23 August 2018
26	SQC problems	24 August 2018
27	Problems	25 August 2018
28	Stores management – JIT, SCM	27 August 2018
29	Inventory Control (EOQ,)	30 August 2018
30	Problems on EOQ	31 August 2018
31	Functions of marketing, marketing mix	1 September 2018
32	ABC analysis	7 September 2018
33	Product life cycle, Distribution channels	8 September 2018
UNIT – III: Human Resources Management (HRM)		
34	HRM, HRD	10 September 2018
35	PMIR, Functions of HR manager	14 September 2018
36	Product life cycle, Distribution channels	15 September 2018
37	Recruitment and Selection, Training and development, placement	17 September 2018
38	Wage and salary, promotion	20 September 2018
39	transfer, separation	22 September 2018
40	Recruitment and Selection	24 September 2018
41	Wage and salary, promotion, transfer, separation	27 September 2018
42	Grievance handling	28 September 2018

43	Welfare administration, Job evaluation, Merit rating	29 September 2018
44	Performance appraisal	1 October 2018
45	CMM levels, Performance Management Systems	4 October 2018
UNIT – IV: Project Management (PERT/CPM)		
46	Network Analysis	5 October 2018
47	Problems on network construction	6 October 2018
48	Problems on network construction	8 October 2018
49	Introduction to PERT, Problems on PERT	11 October 2018
50	Problems on PERT	12 October 2018
51	Problems	13 October 2018
52	Critical path method, probability, Project crashing	22 October 2018
UNIT – V: Strategic Management and Contemporary Strategic Issues		
53	Introduction to strategic management	25 October 2018
54	Mission, goals, objectives	26 October 2018
55	Policy, Strategy, Programs	27 October 2018
56	Elements of corporate planning process	29 October 2018
57	Environmental scanning	1 November 2018
58	Strategy formulation and implementation	2 November 2018
59	Generic strategy alternatives	3 November 2018
60	Bench marking	5 November 2018
61	Balanced Score card	8 November 2018
62	SWOT analysis	9 November 2018
63	Value chain analysis	10 November 2018

Text books:

1. Management Science by Arya Sri

Reference Books:

1. Organizational Behavior – Kavitha Singh.
2. Production and Operations Management-Chary.
3. Human Resource Management-P.Subba Rao,
4. Financial Management-I.M Pandey.

Name and signature of the faculty: Shugufta Nishat

Name and signature of Head of the Department: V. Dhanalaxmi