Bhoj Reddy Engineering College for Women: Hyderabad

Management Faculty

Lesson plan of faculty member for the academic year 2019 -20

Class: III B Tech Branch-Section: IT B Semester: II

Subject: Intellectual property Rights Lectures per week: 3

Lecture Number	Topics to be covered	Date (s)
UNIT – I Introduction to Intellectual property		
1	Introduction to Intellectual Property	18 December 2019
2	Types of Intellectual Property	20 December 2019
3	International organizations	21 December 2019
4	Agencies and treaties	27 December 2019
5	Agencies and treaties	28 December 2019
6	Importance of intellectual property rights	3 January 2020
UNIT – II: Trade Marks		
7	Purpose of trademarks	4 January 2020
8	Function of trademarks	8 January 2020
9	Acquisition of trademark rights	10 January 2020
10	Acquisition of trademark rights	11 January 2020
11	Protectable matter	17 January 2020
12	Selecting and evaluating trademark	18 January 2020
13	Trademark registration processes	22 January 2020
UNIT – III: Law of Copy Rights		
14	Fundamental of copy right law	24 January 2020
15	Originality of material	25 January 2020
16	Rights of reproduction	29 January 2020
17	Rights to perform the work publicly	31 January 2020
18	Copy right ownership issues	1 February 2020
19	Copy right registration	5 February 2020
20	Notice of copy right	7 February 2020
21	International copy right law	8 February 2020
22	Law of patents	14 February 2020
23	Foundation of patent law	15 February 2020
24	Patent searching process	19 February 2020
25	Ownership rights and transfer	22 February 2020
UNIT – IV: Trade Secrets		
26	Trade secrete law,	26 February 2020
27	Determination of trade secrete status	28 February 2020
28	Liability for misappropriations of trade secrets	29 February 2020
29	Protection for submission	4 March 2020
30	Trade secret litigation, Unfair competition	6 March 2020
31	Misappropriation right of publicity	7 March 2020
32	False advertising.	11 March 2020
UNIT – V: New Development of Intellectual Property		
33	New developments in trademark law	13 March 2020
34	Copy right law, Patent law	14 March 2020
35	Intellectual property audits	18 March 2020
36	International overview on intellectual property	20 March 2020
37	International - trade mark law, copy right law	21 March 2020
38	International patent law,	27 March 2020
39	International development in trade secrets law	28 March 2020
40	Revision	1 April 2020

41	Revision	3 April 2020
42	Revision	4 April 2020

Textbooks:

1. Intellectual Property right, Deborah, E.Bouchoux, cenage learning
2. Intellectual property right – Unleashing the knowledge economy, Prabuddha Ganguli

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Name and signature of the faculty: Shugufta Nishat

Name and signature of Head of the Department: V. Dhana Laxmi