

Bhoj Reddy Engineering College for Women: Hyderabad
Management Faculty

Lesson plan of faculty member for the academic year 2019 -20

Class: III B Tech

Branch-Section: IT A

Semester: II

Subject: Intellectual property Rights

Lectures per week: 3

Lecture Number	Topics to be covered	Date (s)
UNIT – I Introduction to Intellectual property		
1	Introduction to Intellectual Property	17 December 2019
2	Types of Intellectual Property	18 December 2019
3	International organizations	19 December 2019
4	Agencies and treaties	24 December 2019
5	Agencies and treaties	31 December 2019
6	Importance of intellectual property rights	2 January 2020
UNIT – II: Trade Marks		
7	Purpose of trade marks	7 January 2020
8	Function of trade marks	8 January 2020
9	Acquisition of trade mark rights	9 January 2020
10	Protectable matter	16 January 2020
11	Selecting and evaluating trade mark	21 January 2020
12	Trade mark registration processes	22 January 2020
UNIT – III: Law of Copy Rights		
13	Fundamental of copy right law	23 January 2020
14	Originality of material	28 January 2020
15	Rights of reproduction	29 January 2020
16	Rights to perform the work publicly	30 January 2020
17	Copy right ownership issues	4 February 2020
18	Copy right registration	5 February 2020
19	Notice of copy right	6 February 2020
20	International copy right law	13 February 2020
21	Law of patents	18 February 2020
22	Foundation of patent law	19 February 2020
23	Patent searching process	20 February 2020
24	Ownership rights and transfer	25 February 2020
UNIT – IV: Trade Secrets		
25	Trade secrete law,	26 February 2020
26	Determination of trade secrete status	27 February 2020
27	Liability for misappropriations of trade secrets	3 March 2020
28	Protection for submission	4 March 2020
29	Trade secret litigation, Unfair competition	5 March 2020
30	Misappropriation right of publicity	10 March 2020
31	False advertising.	11 March 2020
UNIT – V: New Development of Intellectual Property		
32	New developments in trade mark law	12 March 2020
33	Copy right law, Patent law	17 March 2020
34	Intellectual property audits	18 March 2020
35	International overview on intellectual property	19 March 2020
36	International - trade mark law, copy right law	24 March 2020
37	International patent law,	26 March 2020
38	International development in trade secrets law	31 March 2020

39	Revision	1 April 2020
40	Revision	7 April 2020

Text books:

1. Intellectual Property right, Deborah, E.Bouchoux, cenage learning
2. Intellectual property right – Unleashing the knowledge economy, Prabuddha Ganguli
Tata Mc Graw Hill Publishing company ltd

Name and signature of the faculty: B. Prasanna

Name and signature of Head of the Department: V. Dhana Laxmi