

Bhoj Reddy Engineering College for Women: Hyderabad

Department of Electronics and Communication Engineering

Lesson plan of faculty member for the academic year 2017–18

Class: III B Tech

Branch-Section: ECE-A

Semester: II

Subject: Intellectual Property Rights

Lectures per week: 4+1 (Tutorial)

Lecture Number	Topics to be covered	Date (s)
UNIT-I: Introduction to Intellectual Property		
1	Introduction	18 December 2017
2	Objectives, why to protect intellectual property	19 December 2017
3	Types of Intellectual Property	20 December 2017
4	Trademarks, Federal registration of Trademark	23 December 2017
5	Tutorial (G2, G1, G3) – Revision of above topics	20,22,23 December 2017
6	Copy Rights	27 December 2017
7	Federal Registration of CopyRights	30 December 2017
8	Trade secrets, Protection of trade secrets	1 December 2017
9	International organizations	2 December 2017
10	Tutorial (G2,G1,G3) – Revision of above topics	27,29,30 December 2017
11	International organizations, agencies	3 January 2018
12	Importance of intellectual property rights	6 January 2018
UNIT-II: Trade Marks		
13	Purpose and function of trade marks	8 January 2018
14	Purpose and function of trade marks	9 January 2018
15	Tutorial (G2, G1, G3) – Revision of above topics	3,5,6 January 2018
16	Acquisition of trade mark rights	10 January 2018
17	Protectable matter	13 January 2018
18	Selecting trade mark	16 January 2018
19	Evaluating trade mark	17 January 2018
20	Tutorial (G2, G1, G3) – Revision of above topics	10,12,13 January 2018
21	Trade mark registration process	20 January 2018
UNIT-III: Law of Copy Rights		
22	Fundamental of copy right law, originality of material	22 January 2018
23	Rights of reproduction	23 January 2018
24	Rights to perform the work publicly	24 January 2018
25	Tutorial (G2, G1,G3) – Revision of above topics	17,19,20 January 2018
26	Rights to perform the work publicly	27 January 2018
27	Copy right ownership issues	29 January 2018
28	Copy right registration	30 January 2018
29	Notice of copy right	31 January 2018
30	Tutorial (G3, G2) – Revision of above topics	24,27 January 2018
31	International copy right law	3 February 2018
32	Copy right registration, Notice of copy right	5 February 2018
33	Foundation of patent law	6 February 2018
34	Examples of patents	10 February 2018
35	Tutorial (G2, G1, G3) – Revision of above topics	31 January,2,3 February 2018
36	Patent searching process	12 February 2018
37	Examples of searching patents, Ownership rights and transfer	14 February 2018
38	Tutorial (G2) – Revision of above topics	10 February 2018
UNIT-IV: Trade Secret		
39	Trade secret law	17 February 2018
40	Determination of trade secrets	19 February 2018
41	Liability for misappropriation of trade secrets	17 February 2018
42	Protection for submission	20 February 2018

43	Tutorial (G2, G1, G3) – Revision of above topics	14,16,17 February 2018
44	Trade secret litigation	21 February 2018
45	Unfair competition	24 February 2018
46	Misappropriation right of publicity	26 February 2018
47	False advertising	27 February 2018
48	Tutorial (G2, G1, G3) – Revision of above topics	21,23,24 February 2018
49	Examples of False advertising	26 February 2018
UNIT-V: New Development of Intellectual Property		
50	New developments in trade mark law	28 February 2018
51	New developments in trade mark law	3 March 2018
52	Tutorial (G2, G1, G3) – Revision of above topics	28 February,2,3 March 2018
53	New developments in copy right law	5 March 2018
54	New developments in copy right law	6 March 2018
55	New developments in patent law	7 March 2018
56	New developments in patent law	10 March 2018
57	Tutorial (G2, G1, G3) – Revision of above topics	7,9,10 March 2018
58	Intellectual property audits	12 March 2018
59	Intellectual property audits	13 March 2018
60	International overview on intellectual property	14 March 2018
61	International trade mark	17 March 2018
62	Tutorial (G2, G1, G3) – Revision of above topics	14,16,17 March 2018
63	International copy right law	19 March 2018
64	International patent law	20 March 2018
65	International development in trade secrets law	21 March 2018
66	Revision	24 March 2018
67	Tutorial (G2, G1, G3) – Revision of above topics	21,23,24 March 2018
68	Revision	27 March 2018
69	Revision	28 March 2018
70	Revision	31 March 2018
71	Revision	2 April 2018
72	Tutorial (G3,G2) – Revision	28,31 April 2018
73	Discussion of previous question papers	3 April 2018

Text books:

1. Deborah E Bouchoux, "Intellectual Property Right", Cengage Learning.
2. Prabuddha Ganguli, "Intellectual Property Right - Unleashing the knowledge economy", TMH.

Name and signature of the faculty: Rayeekanti Radhika ----

Name and signature of Head of the Department: Ms N Shribala ----